

# ART

9.2024

## VERKAUF UND PRÄSENTATION RETAIL AND PRESENTATION

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## AESOP STORE IN LYON

mit Beleuchtungslösungen von prado  
with lighting solutions by prado

Entwurf • Design Nicolas Schuybroek architects, BE-Ixelles



Elegant: Aesop glänzt mit Leuchten von prado. • Elegant: Aesop shines with prado luminaires.



Fotos: Romain Laprade, courtesy of Aesop

Spritzputz, Wollfilz und Zinn kommen bei der minimalistischen Beleuchtung von prado besonders zur Geltung. • Spray plaster, wool felt and pewter are shown to their best advantage in the minimalist lighting by prado.

**A**esop's new Signature Store in the heart of Lyon sets its sights on the understated lighting solutions of prado. Inspired by the urban environment, the design combines historical elegance with modern minimalism. Nicolas Schuybroek architects preserve the historic fabric of the building and integrate modern elements into a harmonious texture mix: the high ceiling is covered with fireproof spray plaster for a rare cloud-like effect - alternating between rough and soft - and muffles noise. Wool-felt panels provide warmth and improve the acoustics. The elegant spotlights from the Belgian luminaire manufacturer already impress with their clear design - "Light + Ventilation" is even more impressive because, as the name suggests, it cleverly combines light and ventilation. Disruptive ventilation solutions can be dispensed with, which puts the focus even more on the essentials: the cosmetics, the wood-paneled counters and the central washbasin made of pewter, which will develop a unique patina over the years.

**A**esop's new signature store in Lyon relies on prado's understated lighting. Inspired by the urban environment, the design combines historical elegance with modern minimalism. Nicolas Schuybroek architects preserve the historic fabric of the building and integrate modern elements for a blend of textures: the high ceiling is covered with fireproof spray plaster for a rare cloud-like effect - alternating between rough and soft - and muffles noise. Wool-felt panels provide warmth and improve the acoustics. The elegant spotlights already impress with their clear design - "Light + Ventilation" is even more impressive because, as the name suggests, it cleverly combines light and ventilation. Disruptive ventilation solutions can be dispensed with, which puts the focus even more on the essentials: the cosmetics, the wood-paneled counters and the central washbasin made of pewter, which will develop a unique patina over the years.

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